### DERBY DAY SUMTER MAY 5, 2018

Derby Day Sumter will bring the excitement and pageantry of the Kentucky Derby to Downtown Sumter on Saturday, May 5, 2018.

Derby Day Sumter features a live broadcast of the fastest 2 minutes in sports and is followed by an evening of Southern grace, charm, and hospitality that wouldn't be complete without great food, derby fashion, live music, and a silent auction that makes any Derby event memorable.

Your sponsorship helps ensure the success of one of Downtown Sumter's premier events. All proceeds from Derby Day Sumter support United Way of Sumter, Clarendon and Lee Counties in their efforts to support the community needs in Education, Income and Health.







derbydaysumter



United Way fights for the health, education and financial stability of every person in our community! United Way of Sumter, Clarendon and Lee Counties goal is to create long-lasting changes by addressing the underlying causes of these problems. Living united means being a part of the change. It takes everyone in our community working together to create a brighter future.

United Way understands that everyone deserves opportunities to have a good life: a quality education, enough income to support a family, and good health.

Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. We all win when a child succeeds in school, when families are financially stable, when people are healthy.

With the proceeds from the Derby Day Sumter Event, United Way is able to fund over 20 local programs working together to make our community a better place to live, work and raise a family. Programs like "meals on wheels" to feed the elderly, literacy tutoring to kindergarten through third graders, and educational youth development courses are all programs that are funded with the help of donations and Derby Day Sumter.

## DERBY DAY



# SUMTER MAY 5, 2018

# Sponsorship form

DOWNTOWN SUMTER
Main Street
Sumter, SC

### Supporting

United Way of Sumter, Clarendon and Lee Counties





Contact

#### Yes, I accept your invitation to become a Derby Day Sumter Sponsor!

Complete form below or go online to www.derbydaysumter.com

#### TITLE SPONSOR - \$7,500

- Presenting sponsor
- Name and/or logo in all Derby Day Sumter marketing
- · Invitation to Private VIP Event
- Large signage and recognition at event
- Logo placement on red carpet backdrop
- 18 tickets to the event

#### **WINNERS CIRCLE - \$3,000**

- · Logo on Derby Day Sumter marketing material
- Invitation to Private VIP Event
- · Large signage and recognition at event
- Logo placement on red carpet backdrop
- 12 tickets to the event

#### TRIPLE CROWN - \$1,500

- · Logo on Derby Day Sumter marketing material
- Invitation to Private VIP Event
- Logo placement on red carpet backdrop
- · Recognition at the event
- 8 tickets to the event

#### **GOLD CUP - \$1,000**

- · Logo on Derby Day Sumter marketing material
- Small Logo placement on red carpet backdrop
- Recognition at the event
- 4 tickets to the event

#### SILVER CUP - \$500

- Name in Derby Day Sumter marketing material
- Small Logo placement on red carpet backdrop
- Recognition at the event
- 2 tickets to the event

Contact		
Company:		
Address:		
Business Phone:		Fax:
E-mail:		
I agree to make a spon		
TITLE SPONS	OR - \$7,500	
WINNERS CII	RCLE - \$3,000	
TRIPLE CRO	WN - \$1,500	
GOLD CUP - \$	1,000	
SILVER CUP	\$500	
□ Please bill us. You can □ Credit card: (indicate o	expect our check by (da ne) Card □ Amex □ Disco	made payable to United Way. ate): ver
I agree to be a sponsor for t due by February 28, 2018.	he 2018 Derby Day Sumte	r Fundraiser. I understand that my commitment form is
Signature		Date

Indicate Derby Day Sumter in the memo line

**United Way of Sumter, Clarendon and Lee Counties** 

215 N. Washington Street, Sumter, SC 29150 Phone: 803-773-7935 Fax: 803-773-5555